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This presentation has been compiled within the Invest in Vaasa conceptualization and development project. The content is partly funded by the European Union and Innocities.

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Vaasa - The best place for your business investments
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Why establish a company in Vaasa region?

- A viable and progressive business environment driven by sustainable initiatives and collaboration.
- Co-creation opportunities with global businesses, the public sector, universities, and research institutions.
- Opportunities to produce emission-free products.
- A highly educated workforce.
- Multilingual and multicultural.
- Convenient access with excellent infrastructure.
- A business-friendly culture.

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Vaasa has a strong business ecosystem

- World known energy technology cluster.
- Industry export per capita is the highest in Finland.
- Six research institutions foster a strong culture of innovation.
- A global leader in several key sectors.
- Home to leading international companies.
- Aiming to become a carbon neutral city by 2030.

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It’s easy to be happy in Vaasa

- High standard of living.
- Exceptional work-life balance.
- A safe and stable city.
- Forests and green areas.
- Affordable housing options.
- A city rich in sports and culture.
- A breathtaking archipelago and coastline.

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This is the Vaasa region
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Residents of the Vaasa region

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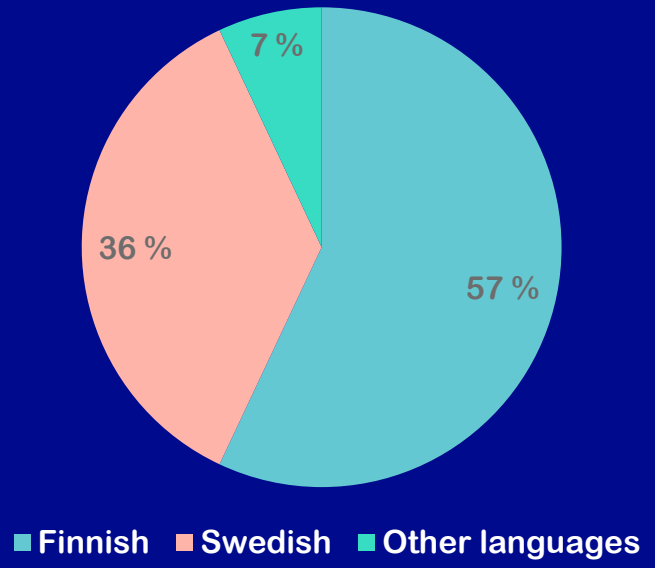
114 520
inhabitants

121
different nationalities

21 000
students

6
higher education units

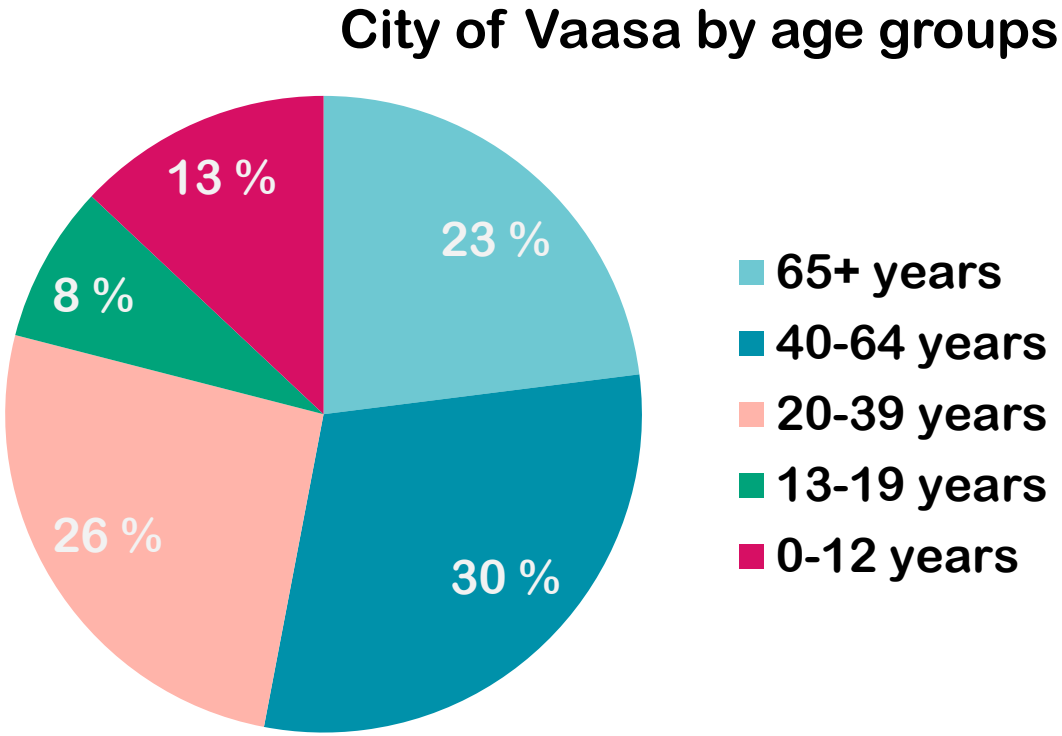
Languages spoken in the Vaasa region





Youthful Vaasa

”The most typical Vaasa resident is a 21-year-old.”



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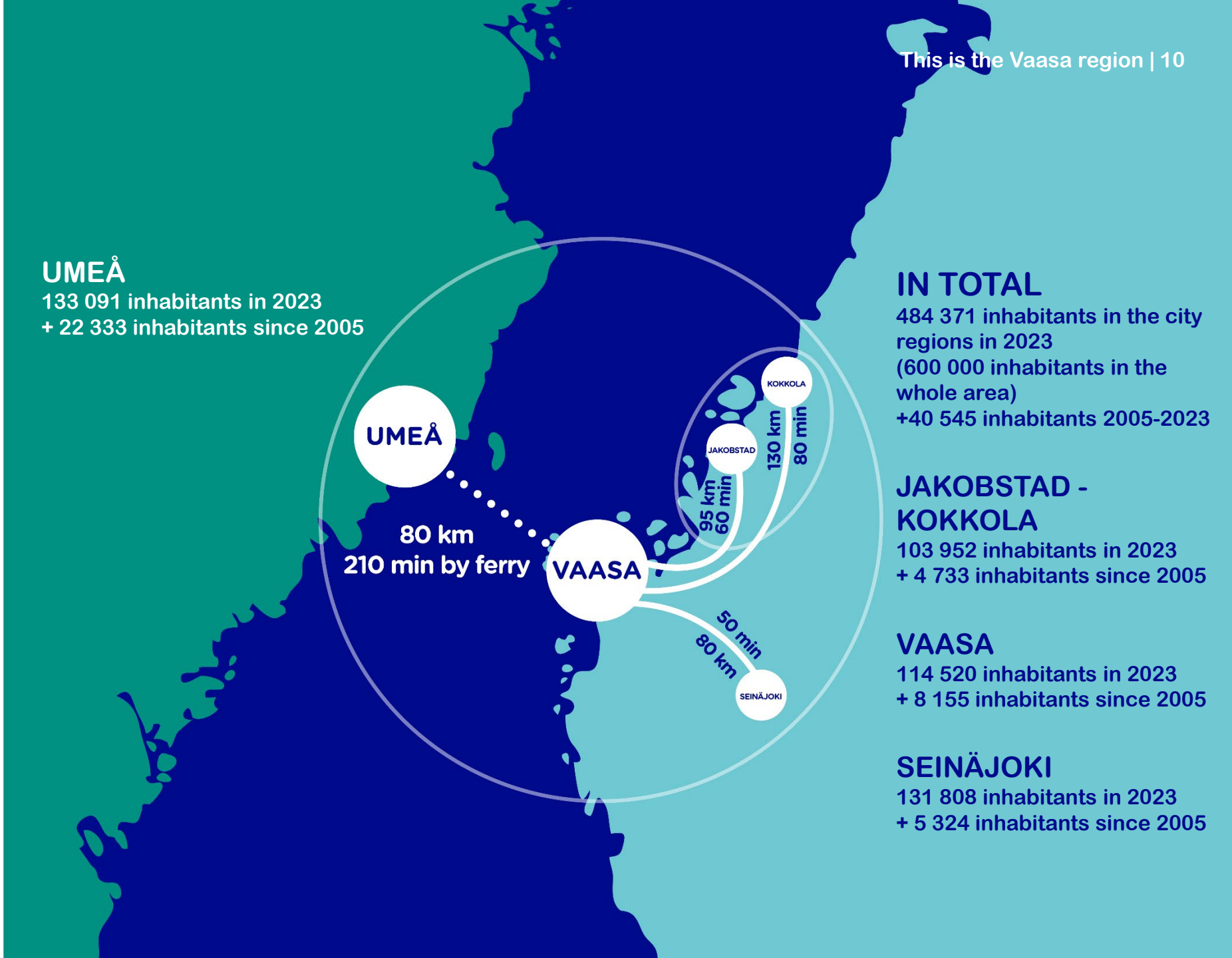
Vaasa and its neighbouring city regions are growing rapidly

A unique area in the Nordics - four middle-sized and rapidly growing city regions situated this close to each other.



UMEÅ
133 091 inhabitants in 2023
+ 22 333 inhabitants since 2005

IN TOTAL
484 371 inhabitants in the city regions in 2023
(600 000 inhabitants in the whole area)
+40 545 inhabitants 2005-2023

JAKOBSTAD - KOKKOLA
103 952 inhabitants in 2023
+ 4 733 inhabitants since 2005

VAASA
114 520 inhabitants in 2023
+ 8 155 inhabitants since 2005

SEINÄJOKI
131 808 inhabitants in 2023
+ 5 324 inhabitants since 2005

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Carbon neutral Vaasa 202X

The city of Vaasa has set an ambitious goal to be carbon neutral by the end the decade.

The three goals of the theme program Carbon neutral Vaasa 202X:

1. Carbon neutral energy consumption and reduction of CO2 emissions
2. Green transition & global footprint
3. Finland's most energy smart and energy efficient city

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Sustainable mobility solutions

- Public transportation and mobility options play a crucial role in supporting the city's climate initiatives.
- Vaasa is improving urban mobility by developing high-quality pedestrian and bicycle pathways that connect various districts.
- The local bus network runs on biogas sourced from biowaste and wastewater, annually substituting 280,000 liters of fossil fuel.
- The city also offers a community electric car-sharing program.

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A home with the scent of the sea

- Apartments, summer cottages and business premises are clearly more affordable here than, for example, in southern Finland
- You can set up your home by the sea, in the peaceful countryside, or at the vibrant heart of the city. There are options for everyone.
- Wherever you choose to live in the region, nature is always near, and life is safe.

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Cultural experiences for everyone:

- Theaters: Vaasa City Theathre, Wasa Theatre and Student Theatre Ramppi
- Museums: Ostrobothnian Museum, Kuntsi Museum of Modern Art, Tikanoja Art Museum and many more
- Classical Music: Vaasa City Orchestra, Vaasa Opera and Wasa Sinfonietta





Amazing sports locations:

- Botniahall, Finland's largest indoor sports hall
- Vaasan Sähkö Arena, recently expanded ice arena
- Vaasa Swimming Hall, 8 tracks in a 50 m pool
- Lemonsoft Stadium, football stadium
- Vaasa Golf, 27-hole golf course
- Vöyri Sports Center for skisports

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Doing business in Vaasa

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There are roughly 12,200 active businesses in the Vaasa region.
Many of them are at the top of their industry.

Vaasa is one of the best places for starting a business in Finland.
(Federation of Finnish enterprises barometer)

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Building for the future

Vaasan yliopisto
UNIVERSITY OF VAASA

VAMK
VAASAN AMMATTIKORKEAKOULU
UNIVERSITY OF APPLIED SCIENCES

Åbo Akademi

NOVIA
UNIVERSITY OF APPLIED SCIENCES

HANKEN

HELSINGIN YLIOPISTO
HELSINGFORS UNIVERSITET
UNIVERSITY OF HELSINKI



Highly educated population

- Vaasa has 6 universities and 13 000 students.
- About 80% of residents have completed a degree.
- About 40% hold a university degree.
- You can study in three different languages, from kindergarten to a doctorate.

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Connections from Vaasa

The logistics of Vaasa are developed for global export.

Marine traffic

- Daily passenger and freight traffic between Vaasa and Umeå, operated by Wasaline.
- Various daily freight routes on demand to Central Europe.
- The channel depth is 9 m, and the port offers versatile quay infrastructure: LoLo, RoRo, passenger, and bulk (dry and liquid)

Air traffic

- Daily flights to Helsinki and Stockholm and busy charter flight traffic.

Train traffic

- VR operates approximately six daily departures to major cities, including Helsinki and Tampere.

1-hour flight to Helsinki and Stockholm

3.5-hour boat trip to Umeå

3.5-hour trip by train to Helsinki

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How to become a part of Vaasa's success story
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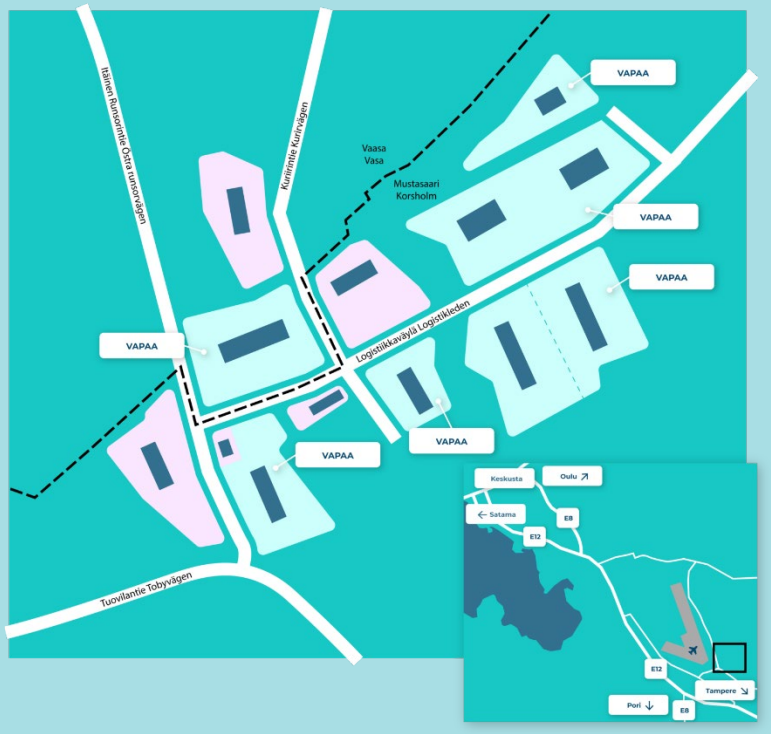
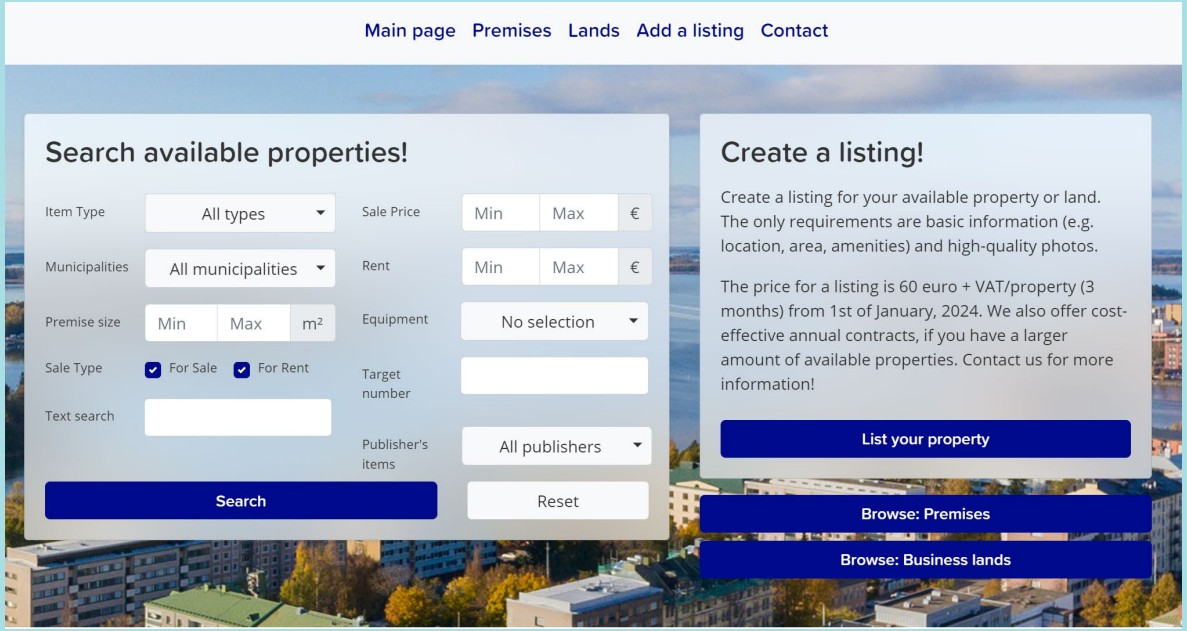
Available premises and business plots in the Vaasa region

The region has business plots and areas suitable for e.g. battery factory projects, industry and circular economy.

Visit www.vaasaregionpremises.fi to find the properties and plots that best suit your business needs.







Contact us!

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